



GenZ Services

The Revolution

of Young Generation for Innovative of Promotional

of Young Generation for Innovative of Promotional

GenZ Digital Service



Digital Marketing



Event Organizing



Media Production

Event Service Package

Professional Package

- Event Planning
- Production Requirements
- Logistical Requirements
- Venue Set Up
- Technical Requirements
- Talents + Manpower
- Video Production
- Coffee Break (upon request)
- Other Event Cost

Ranking Upon:

- Size of participants
- Venue Selection
- Engagement Activities
- Creative materials
- Other requests



The GenZ **Event Service Package**

The Revolution
of Young Generation for Innovative of Promotional

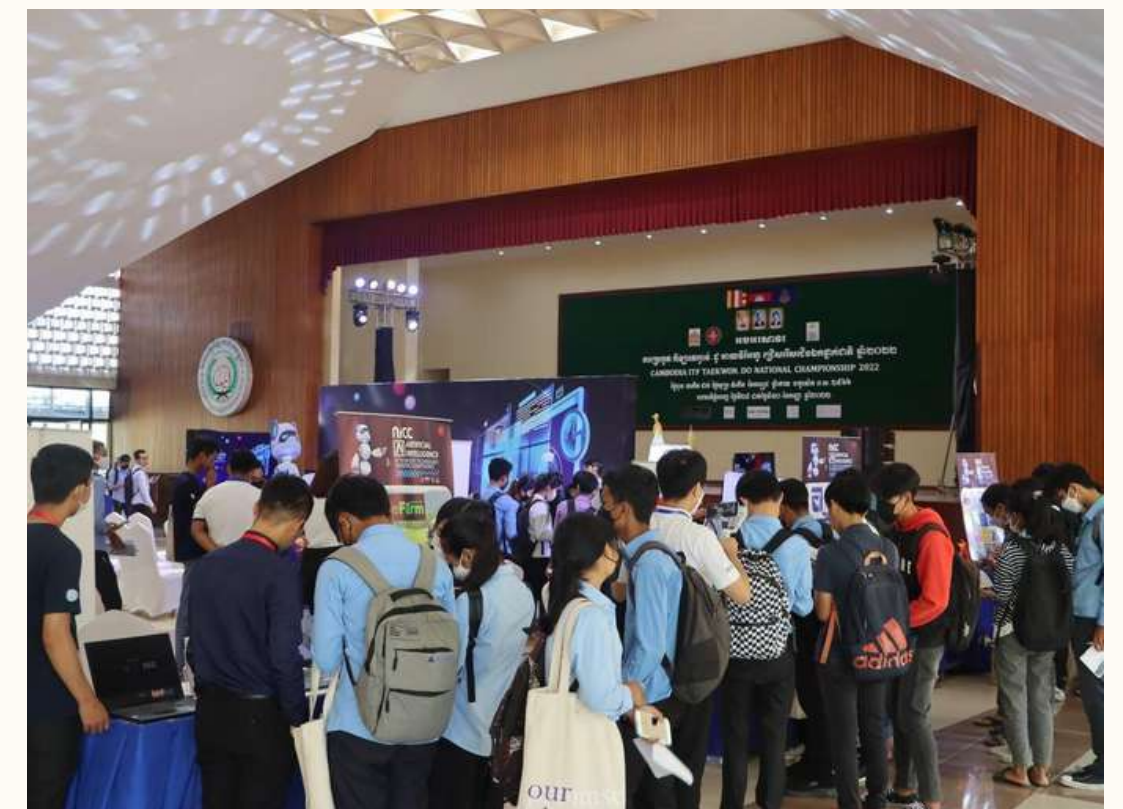
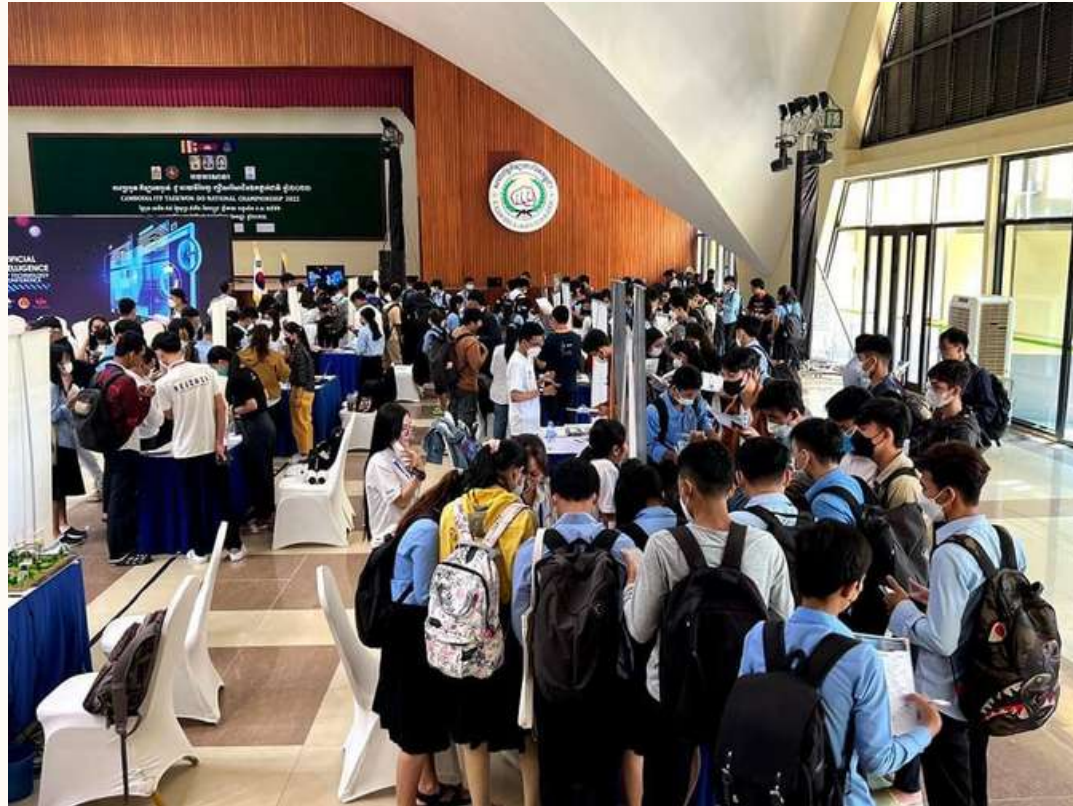
Event Organizing - La French Tech



Event Organizing -CODE-C



EVENT ORGANIZING - NICC



EVENT ORGANIZING - NETWORKING



SOCIAL EVENT - TECHNO



TRAINING - THE DESK





Digital Marketing **PORTFOLIO**

The Revolution
of Young Generation for Innovative of Promotional

Infographic Design as album



01. Mega-influencers

គឺមានអ្នកចូលទស្សនាយ៉ាងច្រើននៅលើប្រព័ន្ធ
ផ្សព្វផ្សាយ ភាគច្រើនពួកគេជាតារាល្បីៗ ហើយ
ពួកគេមានអ្នកតាមដានច្រើនជាង ១លានអ្នក។

...

02. Macro-influencers

ភាគច្រើនអាចជាតារាល្បីលក្ខណៈជាអ្នកនិយាយ
ក្នុងទូរទស្សន៍ អត្តពលិក ឬ អ្នកដឹកនាំ សម្រាប់
អ្នកតាមដាននៅចន្លោះពី ៥សែនអ្នក
ទៅ ១លានអ្នក។

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03. Mid-Tier influencers

គឺជាក្រុមអ្នកបង្កើតមាតិកា ហើយ
អ្នកតាមដានរបស់ពួកគេមានភាព
ជឿជាក់យ៉ាងខ្លាំងទៅលើពួកគេ
ពួកគេមានអ្នកតាមដានចាប់ពី
៥ម៉ឺនអ្នក ទៅ ៥សែនអ្នក ។

...

04. Micro-influencers

គឺមានអ្នកតាមដានដែលមានទំហំតូចជាងបើប្រៀបធៀប
ជាមួយនិង Mid-Tier Influencers ប៉ុន្តែម្ចាស់
អាជីវកម្មជាទូទៅចាត់ទុកថាក្រុមនេះមាន
ប្រសិទ្ធភាពជាងបើទាក់ទងនឹងការចូលរួម
និងការជឿទុកចិត្តពីអ្នកតាមដាន។

...

05. Nano-influencers

គឺមានអ្នកតាមដានតិចជាងគេ ហើយពួកគេអាច
ផ្សព្វផ្សាយអោយម៉ាកយីហោមានគេស្គាល់ជាមធ្យម
ឬ អាចមានតែតិចតួចប៉ុណ្ណោះ ប៉ុន្តែការចំណាយ
ទៅលើពួកគេគឺមានភាពប្រសើរជាង
Influencer ផ្សេងៗ ។

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Infographic Design as album



Infographic Design as album

បុប្ផាស្នូត

ត្រឹមទឹកមាត់ខ្យង

ជួយបំបាត់ស្នាមជាំ អាចន័យ ស្នាមអុជខ្មៅ
ផ្តល់សំណើម និង ផ្តល់ជីវជាតិដល់ស្បែក
ជួយឲ្យស្បែកស ភាពស្បែកផ្ទៃញញឹម

ANJO Professional Premium Snail Cream Repair

24K

Snail

Premium Snail Cream Repair

The Snail Cream Repair helps provide the most healing benefits, naturally rich in amino acids, to restore skin's natural barrier and hydration.

Snail

Premium Snail Cream Repair

The Snail Cream Repair helps provide the most healing benefits, naturally rich in amino acids, to restore skin's natural barrier and hydration.

បំប៉នមុខ

បណ្តាញជាតិពុល

ធាតុផ្សំមានគុណភាពខ្ពស់

ធ្វើអោយស្បែកគ្រឿង និង បណ្តុះរោសិត

ត្រឹមទឹកមាត់ខ្យង

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បន្ទោងខ្សែក

ស្មាតឆ្មាទឹន

តម្លៃដើម \$4x

នៅសល់ \$2x

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Infographic Design as album

joonaa Express ផ្តល់ជូនអ្នក

ចំណេញពេលវេលា (Save Time)

សន្សំសំចៃប្រាក់ (Save Money)

ដឹកទំនិញតាមតម្រូវការ (On demand delivery)

ទាញយកឥឡូវនេះ

ជូនអ្នក

joonaa Express

ចំណេញ លើសពី ចំណេញ

joonaa Delivery

joonaa Delivery

មកចុះឈ្មោះនៅក្នុង JOONAAK ដែលមានទីតាំងនៅ បឹងកេងកង

***ទទួលបានឆ្នាំនៅពេលចុះឈ្មោះលើកដំបូង

011 984 988 | 010 984 988

joonaa Delivery

ក្លាយជាដៃគូ ជូនអ្នក joonaa ទទួលបានប្រាក់ចំណូលបន្ថែមដល់ទៅ

1,000,000 រៀល*

✓ មិនត្រូវការបទពិសោធន៍

HO24

ជ្រើសរើសបុគ្គលិក

ជំនួយការអាយធី ជាងការមើរសុវត្ថិភាព

***មិនត្រូវការបទពិសោធន៍

ដាក់ពាក្យនៅទីនេះ:

០១០ ៨៨៣ ៨២៧ ១០១ ៨៨៨ ៨០៨
១០១២ ៨៨៨ ៨០៨

HO24

ជ្រើសរើសបុគ្គលិក

ជំនួយការអាយធី ជាងការមើរសុវត្ថិភាព

***មិនត្រូវការបទពិសោធន៍

ដាក់ពាក្យនៅទីនេះ:

០១០ ៨៨៣ ៨២៧ ១០១ ៨៨៨ ៨០៨
១០១២ ៨៨៨ ៨០៨

CADT បណ្ឌិត្យសភាបច្ចេកវិទ្យាឌីជីថលកម្ពុជា
Cambodia Academy of Digital Technology

អាហារូបករណ៍ អាទិភាពនារី

៥០ កន្លែង

រូបមាន៖ ថ្លៃសិក្សា ៥០% រយៈពេល៤ឆ្នាំ និងកុំប្តូរទីប្រជុំបង្រៀន

សម្រាប់សិក្សាថ្នាក់បរិញ្ញាបត្រ

“យុវនារីក្នុងដំណើរការទៅបុគ្គលិកសង្គមដ៏ជោគជ័យ”

ចុះឈ្មោះឥឡូវនេះ: cadt.edu.kh/apply

ជំនួយការអាយធី ជាងការមើរសុវត្ថិភាព

CADT Academy | cadt.edu.kh | 010 340 000 | ផ្ទះលេខ ៤១ ផ្លូវលេខ ៦៤ សង្កាត់ បឹងកេងកង ខណ្ឌ ដូនពេញ រាជធានីភ្នំពេញ

រង្វាន់សម្រាប់ឆ្នាំថ្មី

**សម្រាប់បុគ្គលិក

aws COMMUNITY DAY PHNOM PENH

Give Aways

aws

Community Day 2022 Cambodia

av DEEPFACER

**Condition

1. Register 2. Mention 5 friends 3. Comment on post /mGoingtoAWSCommunity





The GenZ Branding

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of Young Generation for Innovative of Promotional

Main Lock-up



Color Code



Social Media or website



Horizontal Lock-up



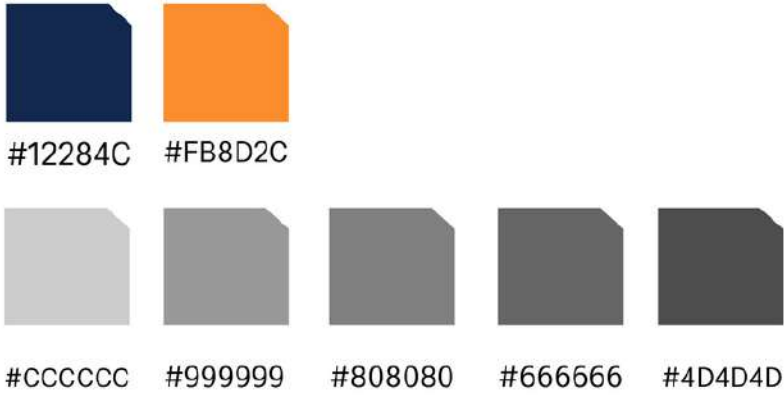
Horizontal Lock-up



Social Media or Website



Color Code



Branding



logo Branding



The GenZ Media Production

The Revolution
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Cambodia Academy of Digital Technology "Promotional Video



Tech For Kid: Kid KATHON "Video Highlight"



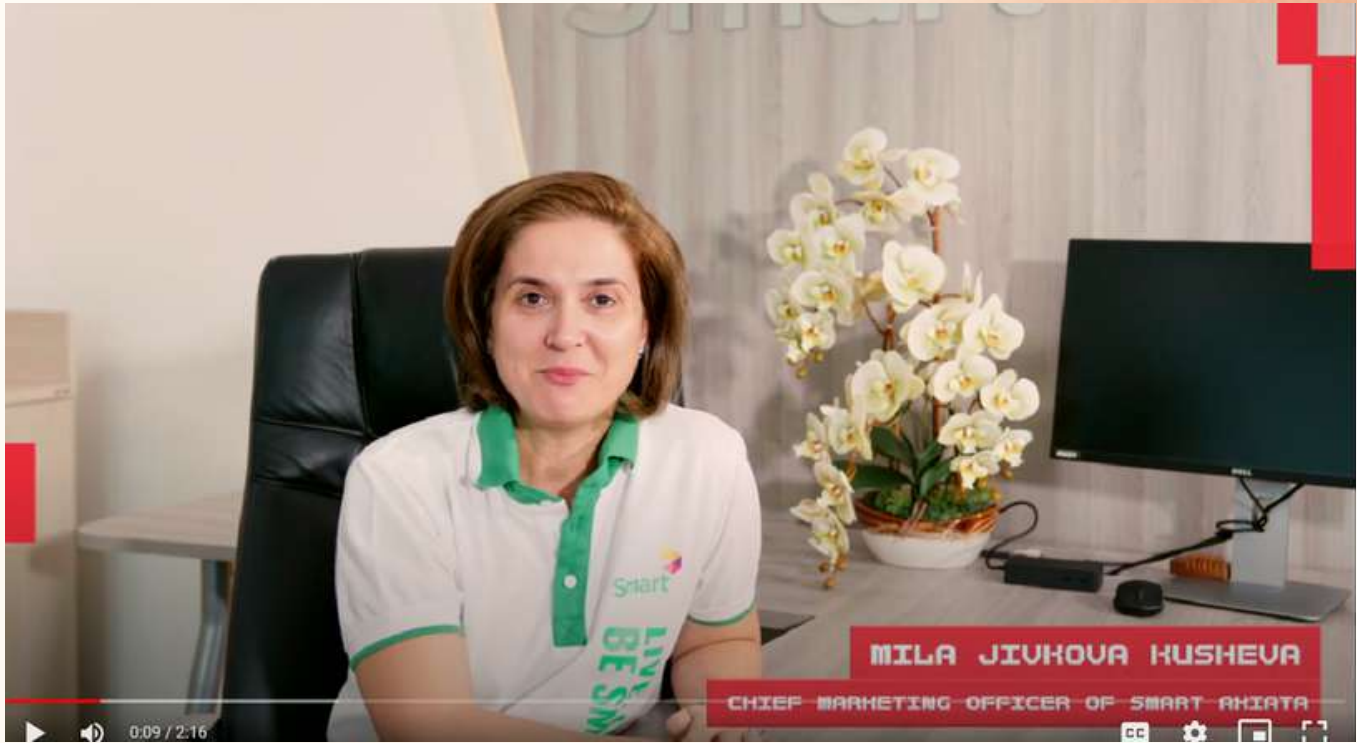
Video Interview: Cambodia TECH Expo



CDA: CDA video Highlight



E.CO x Cambodia TECH Expo



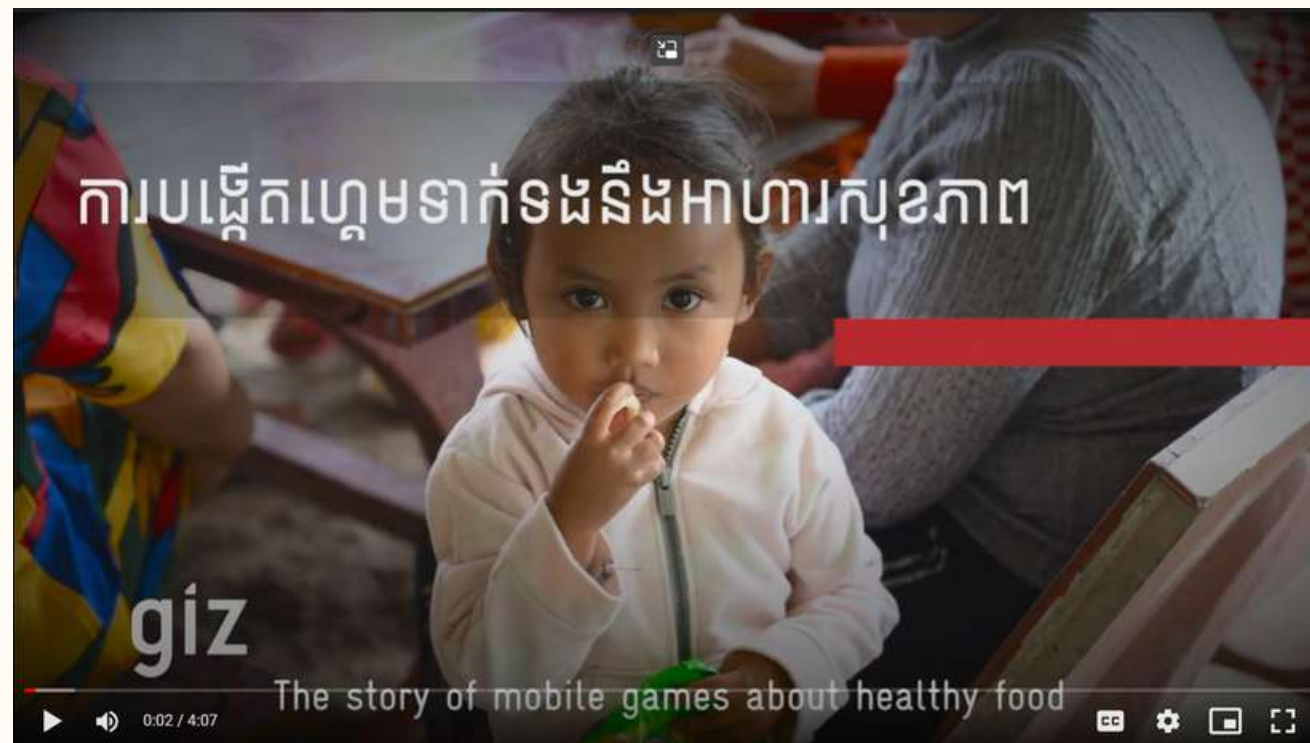
Video Interview: [Cambodia TECH Expo](#)



CDA: [CDA video Highlight](#)



GIZ - Video Highlight



GIZ : Teaser Video



Cambodia Digital Award



UNESCO



ICT Award21: Event Photography



Branding: Photography Building



Event Photography: Cambodia Digital Awards



Cambodia TECH Expo



Fan Blackpink Party: Event Photography



JCI cambodia Kid Academy : JCI Event Program



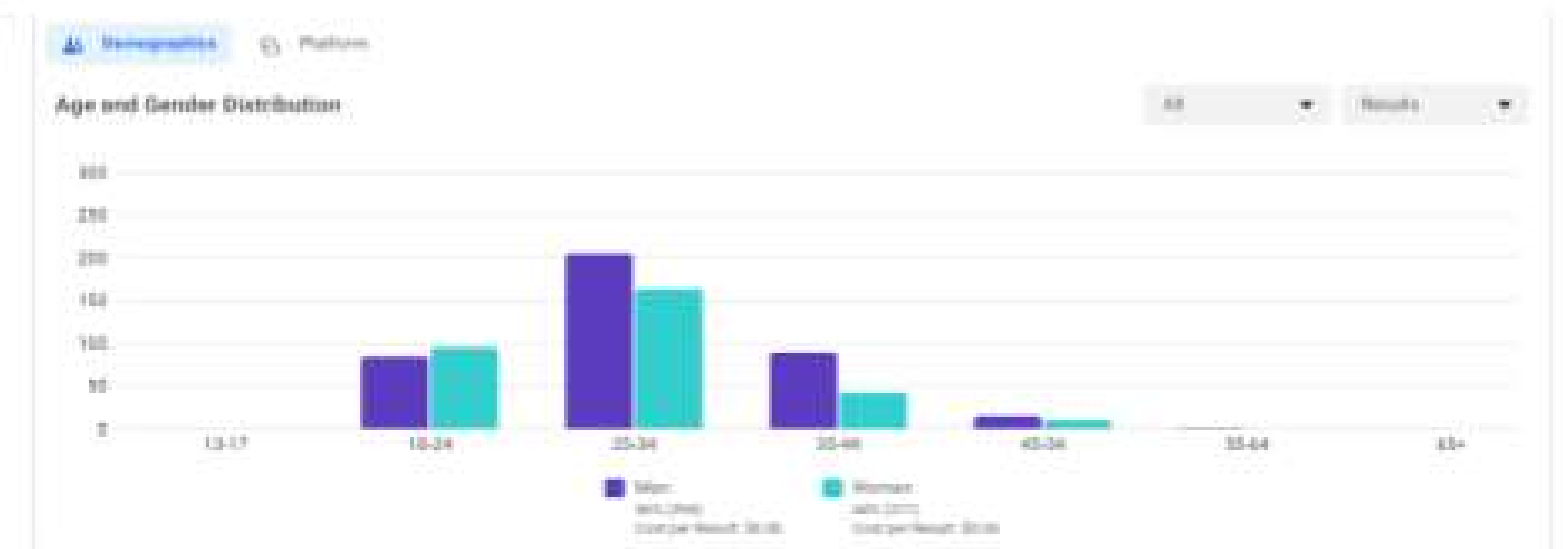


The GenZ Media Buys

The Revolution
of Young Generation for Innovative of Promotional

Media Buys - Kohler

Ad Name ↑	Bid Strategy	Amount Spent	Results
 218113-44317 _ KO-MAY-FB136218113 _ Page Like - 1	Lowest cost Page Likes	\$2.45	28 Page Likes
 218113-44317 _ KO-MAY-FB136218113 _ Page Like - 2	Lowest cost Page Likes	\$0.28	— Page Like
 218113-44317 _ KO-MAY-FB136218113 _ Page Like - 3	Lowest cost Page Likes	\$7.68	116 Page Likes
 218113-44317 _ KO-MAY-FB136218113 _ Page Like - 4	Lowest cost Page Likes	\$2.72	31 Page Likes
 218113-44317 _ KO-MAY-FB136218113 _ Page Like - 5	Lowest cost Page Likes	\$0.29	— Page Like
 218113-44317 _ KO-MAY-FB136218113 _ Page Like - 6	Lowest cost Page Likes	\$20.12	348 Page Likes
 218113-44317 _ KO-MAY-FB136218113 _ Page Like - 7	Lowest cost Page Likes	\$16.46	184 Page Likes
> Results from 7 ads ⓘ		\$50.00 Total Spent	707 Page Likes



We track every ads to reach your target results while learning about your audience performance and interaction to guage higher performance within your *Budget*

Media Buys - PPCBank

Ad Name ↑	Delivery	Amount Spent	Results
 615617-44399 _ PP-AUG-FB177735617 _ SME Co-Financing	● Active	\$51.30	32,544 Post Engagements
 705617-44425 _ PP-AUG-FB177705617 _ Types of Loans	● Completed	\$60.00	29,483 Post Engagements
 715617-44425 _ PP-AUG-FB177715617 _ APOPO Fund Raisi...	● Completed	\$60.00	55,677 Post Engagements
 725617-44428 _ PP-AUG-FB177725617 _ Credit Card	● Completed	\$60.00	29,669 Post Engagements
 775613-44425 _ PP-AUG-IG137775613 _ La Phara	● Completed	\$50.00	5,050 Estimated Ad Res...
 785613-44430 _ PP-AUG-IG137785613 _ Cardless Cash	● Completed	\$50.00	4,310 Estimated Ad Res...
 795613-44434 _ PP-AUG-IG137795613 _ La Riene	● Completed	\$50.00	2,590 Estimated Ad Res...
 805613-44436 _ PP-AUG-IG137805613 _ Gloria Jeans	● Completed	\$50.00	3,880 Estimated Ad Res...
 815614-44439 _ PP-AUG-IG147815614 _ August IGTV	● Completed	\$200.00	12,200 Estimated Ad Res...
 AS01_AD01_10JUL21-31AUG21_Annatean 300	● Completed	—	— On Facebook Lead
 AS01_AD01_13JUL21-31AUG21_Annatean 300	● Completed	\$599.71	178 On Facebook Lea...
> Results from 11 ads ⓘ		\$1,191.01 Total Spent	— Multiple Conversions

Ad Name ↑	Delivery	Amount Spent	Results
 555423-44401 _ PP-JUN-FB237555423 _ La...	● Completed	\$100.00	4,541 Link Clicks
 585617-44386 _ PP-JUL-FB177585617 _ Ca...	● Completed	\$60.00	33,658 Post Engagements
 595617-44402 _ PP-JUL-FB177595617 _ W...	● Completed	\$60.00	36,046 Post Engagements
 605617-44400 _ PP-JUL-FB177605617 _ Ne...	● Completed	\$60.00	33,254 Post Engagements
 615617-44399 _ PP-JUL-FB177615617 _ Fu...	● Completed	\$60.00	32,073 Post Engagements
 605613-44410 _ PP-JUL-IG137605613 _ IG...	● Completed	\$50.00	4,250 Estimated Ad Result...
 605613-44405 _ PP-JUL-IG137605613 _ IG...	● Completed	\$50.00	3,800 Estimated Ad Result...
 615613-44403 _ PP-JUL-IG137615613 _ IG...	● Completed	\$50.00	3,060 Estimated Ad Result...
 605613-44399 _ PP-JUL-IG137605613 _ IG...	● Completed	\$50.00	4,320 Estimated Ad Result...
 815614-44408 _ PP-JUL-IG147815614 _ IG...	● Completed	\$200.00	12,100 Estimated Ad Result...
 AS01_AD01_13JUL21-31AUG21_Annatean...	● Completed	\$486.96	121 On Facebook Leads
> Results from 11 ads ⓘ		\$1,146.96 Total Spent	— Multiple Conversions

Regardless of your business size, we thrive for cost effective and quality result with the learning of your business and your potential customers

Media Buys - Isuzu Laos

Ad Name	Bid Strategy	Amount Spent	Results	Reach
315413-44439 _ TIS-IS30-FB13101315413 _ D-MAX 1st car	Lowest cost Daily Unique Reach	\$29.97	39,325 Reach	39,325
305411-44439 _ TIS-IS30-FB11101305411 _ ISUZU TIPS	Lowest cost Post Engagement	\$20.00	2,852 Post Engagements	22,043
365413-44436 _ IS-IS29-FB13101365413 _ Thank you cub	Lowest cost Daily Unique Reach	\$15.00	123,930 Reach	123,930
285414-44436 _ OXY-IS27-FB14101285414 _ SME	Lowest cost Post Engagement	\$30.00	1,550 Post Engagements	27,453
205410-44434 _ OXY-IS15-FB10101205410 _ ISUZU GAME	Lowest cost Post Engagement	\$15.00	58,226 Post Engagements	77,469
112549-44416 _ OXY-IS7-A-FB910112549 _ MU-X LADY	Lowest cost Daily Unique Reach	\$30.00	57,967 Reach	57,967
105411-44414 _ OXY-IS5-A-FB11101105411 _ D-MAX SPARK	Lowest cost Post Engagement	\$30.00	1,855 Post Engagements	20,672
Results from 7 ads		\$169.97 Total Spent	Multiple Conversions	260,855 People

Page Insight Overview of August

This section shows the overall insights about the page. For more insights, click on the link.

Aug 1, 2021 - Aug 31, 2021

592.9K
People Reached
+4.1% from previous 3 days

298
New Followers
+10,200% from previous 3 days

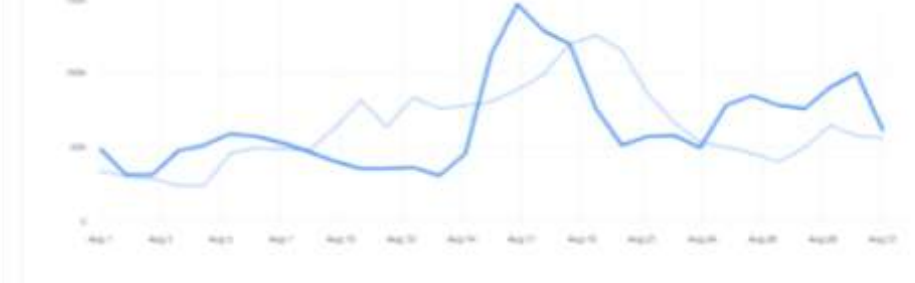
114.2K
Engagement
+10.8% from previous 3 days

People Reached

Aug 1, 2021 - Aug 31, 2021

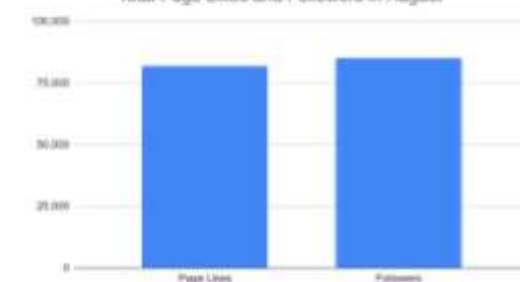
592,944 People Reached

542,177 Previous Period

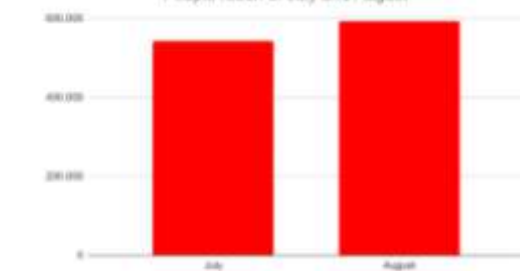


Post	People Reached	Engagement	Like Ratio	Comments	Shares	Reactions	Post Views	New Followers	New Follows
Isuzu Laos Page	592,944	114,182	6,200	298	121	14,000	14,773	298	297

Total Page Likes and Followers in August



People reach of July and August



Learning from your overall business insights we go for data driven media buys, giving you a continuous increase in ads performance. However, this will call for testing and learning of Platform Machine learning just as Human does!

Media Buys - KPIs

Facebook Channel:

- ThruPlay = Budget / 0.2
- 2-sec VDO View = Budget / 0.1
- 3-sec VDO View = Budget / 0.2
- Reach = Budget x 1,000
- Brand Awareness = Budget x 300
- Engagement = Budget / 0.2
- Story View = Budget / 0.4

Instagram Channel:

- ThruPlay = Budget / 0.4
- 2-sec VDO View = Budget / 0.2
- 3-sec VDO View = Budget / 0.4
- Reach = Budget x 1,000
- Brand Awareness = Budget x 400
- Engagement = Budget / 0.4
- Story View = Budget / 0.5

Tik Tok Channel:

- \$ 1 = 1,000 Impression
- \$0.1 = Cost Per View

THANK YOU

Phone number: (+855)96 393 4066 - KIMLENG
(+855)12 667 956 - NICA