

future

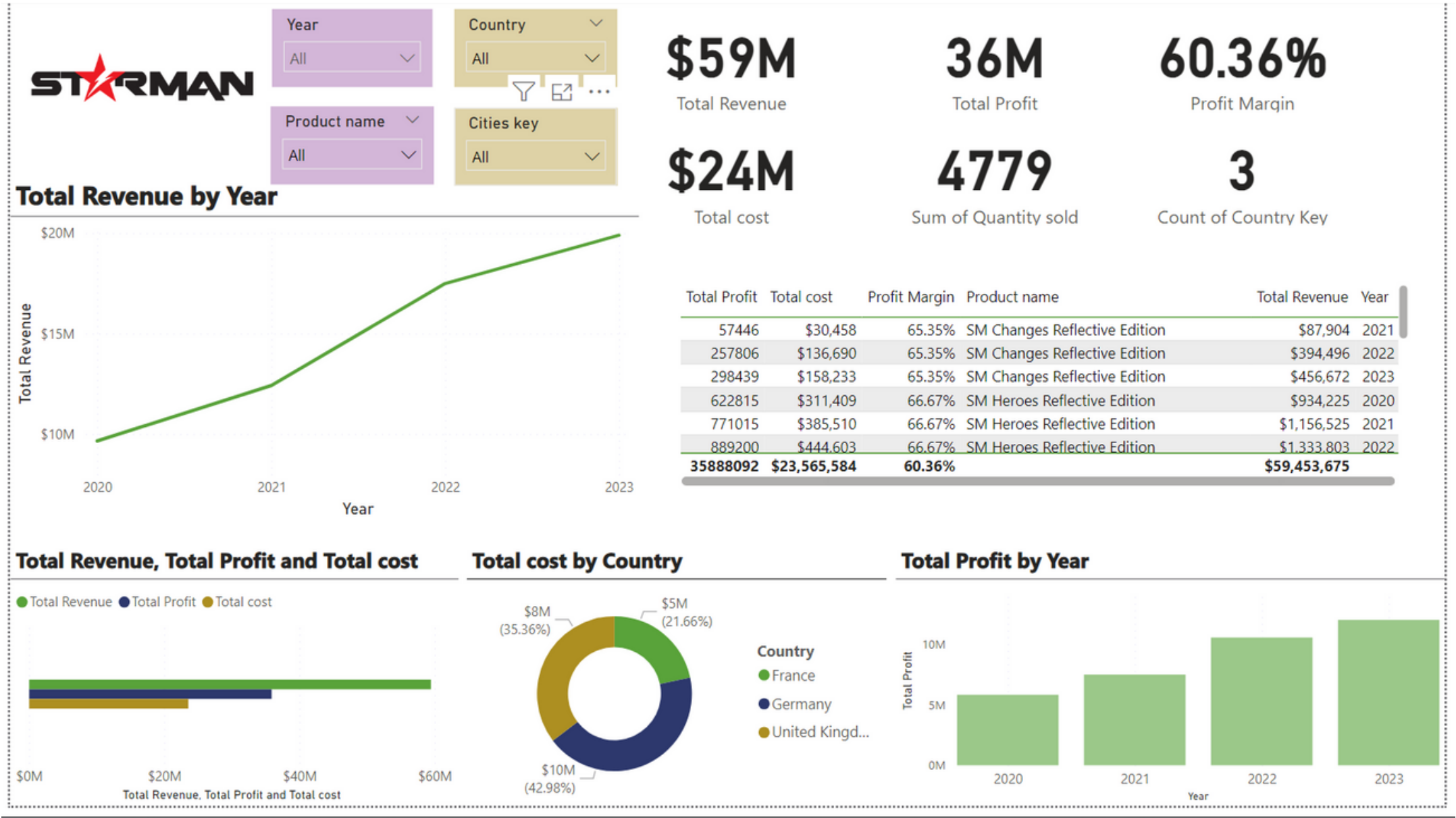
DEADLINE: 08 JAN 2024

- **Data and visualization selection strategy.**
- **Key bullet points explaining the company's sales situation.**
- **Personal (professional) suggestions for increasing sales in the future**

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Data and visualization selection strategy

- The visualizations used include bar charts, Pie charts, and line charts. These visualizations were chosen because they are easy to understand and effective at communicating the data.
- I have calculated for Total Revenue, Total Cost, Total Profit, and Total Quantity sold and presented the product name, city, country, and provided the search bars for the sale informations base on country, Product names, Cities, and year.



Based on what I have done These are the Possible Analyses and Visualizations I could have explored:

Overall Sales Performance:

- Line chart showing Total Revenue and Total Cost year-over-year to identify trends and growth.
- Bar chart comparing Total Quantity Sold of different products across years.

Product-Specific Insights:

- Bar chart comparing Total Revenue, Total Cost, and Total Profit for each product in a specific year.
- Line chart showing the trends of these metrics for an individual product across multiple years.
- Map visualization highlighting the cities or countries where specific products performed best.

Location-Based Analysis:

- Bar chart comparing Total Revenue by city or country within a specific year.
- Line chart showing how Total Revenue or Quantity Sold changes for a specific location over time.
- Map visualization with different shading based on the Total Revenue generated in each city or country.

